

Keith Murphy

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Summary

Video Producer/Editor with over 10 years experience working in various forms of digital media.

Professional Experience

Digital Marketing Manager / Video Producer – Anzu Partners **April 2019 – Present**
Venture Capitalist and Investment Firm - Marketing - Billerica, MA

- Support portfolio companies in all aspects of digital marketing, with an emphasis on video production.
- Produce each project in full, including writing, storyboarding, directing, shooting, editing, and delivery.
- Produce a wide range of projects including product videos, customer testimonials, and trade show coverage.
- Sourcing footage, music, and graphics packages from third-party and/or in-house libraries.
- Collaborate with the CEOs of each portfolio company to develop a unified message.

Video Production Specialist – Thermo Fisher Scientific **April 2017 – April 2019**
Chemical Analysis Division - Marketing - Tewksbury, MA

- Write, direct, and edit all marketing videos and photo projects for the division.
- Manage post production and editing for all projects both internal and customer facing.
- Produce a wide range of projects including product videos, customer testimonials, and trade show coverage.
- Collaborate with various business unit Marcom teams to produce creative marketing campaigns.
- Oversee studio operations and manage all audio, video, and photography equipment.

Digital Media / Video Producer – Connection **Nov 2014 – April 2017**
IT Solutions - Creative Marketing - Merrimack, NH

- Write, produce, direct, and shoot B2B video marketing and photography projects.
- Edit and animate video and graphic content using Premiere Pro, After Effects, and Final Cut Pro.
- Schedule, coordinate, and supervise all photo, audio, video, and graphics projects from start to finish.
- Hire freelance production and audio crews, editors, copywriters, and animators when necessary.
- Collaborate with Sales and Marketing teams to produce internal and external creative marketing campaigns.
- Oversee studio operations and manage all audio, video, and photography equipment.

Video Producer / Editor / Photographer – Freelance **Oct 2013 – Nov 2014**
Freelance video producer and editor – NH/MA

- Physical production on set/location – directing, camera operation, lighting and staging.
- Post-production services including video editing, audio mixing, and color correction.
- Graphic and animation services utilizing the Adobe Creative Suite.

Project Manager - The Farm Group **April 2011 – Oct 2013**
Reality Television Post Production Facility - Hollywood, CA

- Primary point of contact for all Clients and Customers.
- Scheduled, coordinated, and supervised all projects from start to finish.
- Managed the workflow of all staff editors, audio mixers, operations, and assistants.
- Supervised the creation of deliverables to meet the required network specifications.

Production Manager - Skip Film **Dec 2008 - March 2011**
Motion Picture Marketing and Advertising Agency - Santa Monica, CA

- Facilitated high volumes of client and vendor inquiries and requests.
- Communicated with studios and agencies to coordinate delivery of final product and assets.
- Managed the creation of all graphics and editorial content on a day-to-day basis.
- Managed tasks and schedules of assistant editors and production assistants.

Education - Fitchburg State University **2004 – 2008**

Bachelor of Science in Communications Media – Dual concentration in Film/Video Production

Skills

Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator), studio production and lighting, video/DSLR camera expertise, Microsoft Office, scriptwriting, storyboard creation and editing.